SOCIAL MEDIA TOOLS







Working together as ONE TEAM...on the scene and on the world wide web!

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FACEBOOK: Follow FEMA, NOAA and American Red Cross on Facebook to learn more about hurricanes and the steps you can take to ensure your family or business is prepared. Post comments, share your stories and keep track of the latest information.	YOUTUBE: Watch online video webisodes on topics such as how to prepare a disaster kit, what to do and where to go in an emergency, how to apply for disaster assistance and more. Tune in for informational videos produced by FEMA, NOAA, and American Red Cross.	TWITTER: In 140 characters or less, brief messages (aka "tweets") provide followers with specific information in a timely manner. Those who "tweet" can stay up-to-date and by following on-going developments in a disaster situation via their cell phones.	WIDGETS: Add a badge to your website which allows your audience to find specific hurricanerelated information. This predesigned tool is similar to a "box score" which includes direct links such as how to apply for assistance.	MOBILE SITE: Cell phone users with internet connectivity can access a basic easy-to-load webpage designed specifically for fast downloads. Log on for information on what to do before, during and after a disaster by visiting fema.gov on your mobile phone.
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